



A CATALYST FOR WOMEN LEADERS IN MARYLAND

# Honor Roll

## AWARD FOR WOMEN'S REPRESENTATION

Annually, Executive Alliance analyzes the representation of women at the highest levels in Maryland's companies through its Annual Census Report.

Our Honor Roll designation highlights publicly-traded and private organizations in Maryland that employ women in at least 30% of their executive leadership roles AND have women in at least 30% of their board of director seats.

Now, you can show your commitment to changing the conversation about women in leadership in Maryland by sponsoring Honor Roll: Award for Women's Representation.

The in-person event will showcase the companies that are changing the conversation about professional women in our state. Attendees will also receive our acclaimed annual Census Report, which will have additional distribution in the AFRO, the Baltimore Business Journal, and The Daily Record.

March 19th, 2025 Maritime Conference  
Center, Linthicum Heights from 4:30 pm - 7 pm

Sponsorship opportunities available.

Contact Rebecca Snyder at Executive Alliance, [Rebecca@executivealliance.org](mailto:Rebecca@executivealliance.org)

**CHANGE THE CONVERSATION  
ABOUT WOMEN LEADERS  
IN MARYLAND**



## AWARD FOR WOMEN'S REPRESENTATION

AVAILABLE SPONSORSHIPS (DEADLINE FEBRUARY 26, 2025)

### Presenting Sponsor (exclusive opportunity) \$4,500

- Sponsor logo on the front cover of the awards magazine with your logo identified as the Presenting sponsor.
- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the event and on the event landing page from the time the contract is signed until one month after the event.
- Company representative has opportunity to provide a message to the audience for 2 to 3 minutes during the program.
- Full page ad (full color 7.38" w x 9.5" h) in a premium position in the glossy magazine which is inserted into The Daily Record, the Baltimore Business Journal, virtually in the AFRO, and provided to all attendees.
- 10x10 exhibit table and chair in the Women's Village at the event.
- Registration for 4 people to attend the celebration (\$540 value).
- Expanded Profile in publication.

### Leadership Sponsor (three available) \$3,500

- Sponsor logo on the front cover of the awards magazine with your logo identified as the Leadership sponsor.
- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the event and on the event landing page from the time the contract is signed until one month after the event.
- Company representative has opportunity to provide a message to the audience for 1 to 2 minutes during the program.
- Half page ad in the glossy magazine which is inserted into The Daily Record, the Baltimore Business Journal, and virtually in the AFRO and provided to all attendees.
- 10x10 exhibit table and chair in the Women's Village at the event.
- Registration for 3 people to attend the celebration (\$405 value).
- Expanded Profile in the publication.

### Change Sponsor (unlimited) \$1,250

- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the event and on the event landing page from the time the contract is signed until one month after the event.
- Quarter page ad ( 3.7" wide x 4.63" high. ) in the glossy magazine which is inserted into The Daily Record, the Baltimore Business Journal, and virtually in the AFRO and provided to all attendees.
- 10x10 exhibit table and chair in the Women's Village at the event.
- Registration for 2 people to attend the celebration (\$270 value).
- Expanded Profile in the publication.

### Women's Village Exhibitor (unlimited) \$750

- 10x10 display space with table and chair at the event. Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the event and on the event landing page from the time the contract is signed until one month after the event.
- Logo in the glossy magazine which is inserted into The Daily Record, the Baltimore Business Journal, and virtually in the AFRO and provided to all attendees.

### Expanded Profile with Ad (full color)

- Logo in Honor Roll listing, plus 1/2 page ad (7.38"x4.63") \$599
- Logo in Honor Roll listing, plus Full page ad (7.38" x 9.5") \$999

### Important Dates

Space deadline: 3/1/25 | Ad deadline: 3/4/25 | Event: 3/19/25